



*2010 Golf Tournament*  
*Sponsorship Packages*





Willowgrove is a Christian organization that seeks to nurture the spiritual, social, emotional and physical growth of children and youth through a variety of programs in a natural setting.

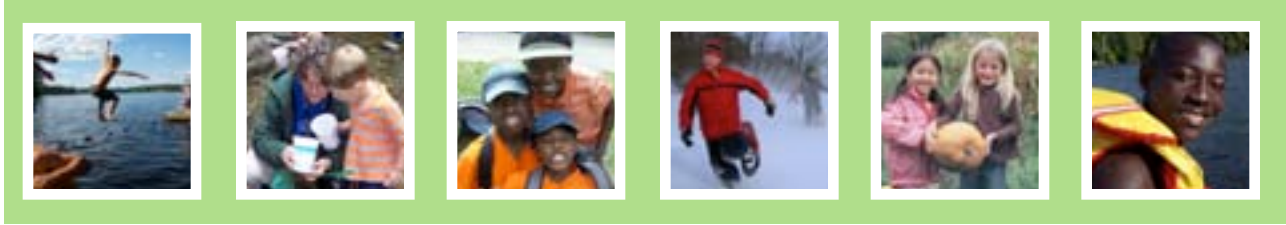
It is incorporated as a not for profit charitable organization that is now celebrating over 40 years of providing quality outdoor experiences.

Willowgrove touches the lives of close to twenty thousand children and youth each year from all faiths and backgrounds through our camps, primary school, outdoor education centre and recreation programs.

Your sponsorship of our annual golf tournament will allow us to enhance and enrich the programs we offer. This fundraiser helps us to keep our programs affordable for families from all economic backgrounds and gives us the opportunity to touch more and more lives.

Thank you for your consideration and your support.

Ron Shantz  
Executive Director  
Willowgrove



## Mission and Purpose of the Golf Tournament

This tournament is the single largest community based fundraiser for Willowgrove, providing the opportunity to continue the great work we do. Nearly twenty thousand children and youth a year have the chance to experience and benefit from the various Willowgrove programs.

The money raised at this year's event will support:

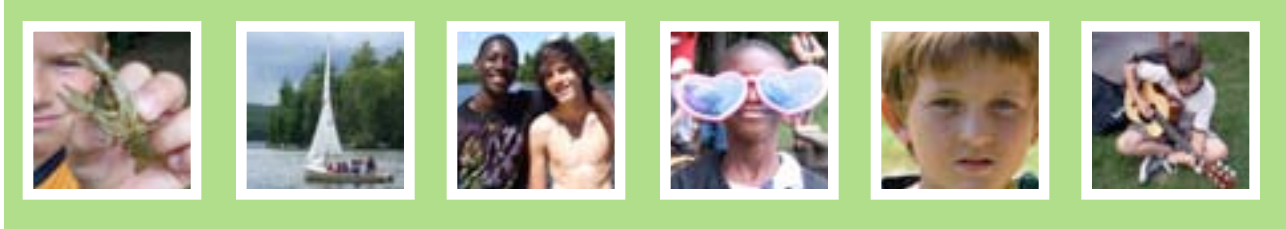
- ◆ Willowgrove Primary School facility upgrades

## Celebrity Host



The evening program, which will feature a live and silent auction, will be hosted by Rod Black from TSN

Rod Black



## Lead Sponsor Package

- ◆ Corporate logo to appear on banners at each hole
- ◆ One foursome in the tournament- value \$740 (includes green fees, cart, and dinner)
- ◆ Corporate logo and business descriptor included on all promotional material
- ◆ Willowgrove website presence as lead sponsor
- ◆ Live podium recognition and speaking opportunity
- ◆ Product display opportunity throughout tournament
- ◆ Promotional material opportunity within loot bags
- ◆ Co-branded article featured in Willowgrove newsletter.
- ◆ Corporate recognition in the official tournament program

Lead Sponsorship ~ \$3,800

Exclusivity as Lead Sponsor ~ \$5,500



## Dinner Sponsor Package

- ◆ One two-some in the tournament - Value \$370 (includes green fees, cart, and dinner)
- ◆ Logo displayed on promotional material
- ◆ Podium mention by Master of Ceremonies
- ◆ Tent card on tables as Dinner Sponsor (logo and descriptor on back facing side)
- ◆ Corporate recognition in the official tournament program

Dinner Sponsorship ~ \$1,800

Exclusivity as Dinner Sponsor ~ \$2,800

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## Live Auction Sponsor Package

- ◆ Logo displayed on promotional material
- ◆ Podium mention during the live auction
- ◆ Included in live auction program as item sponsor

Live Auction Sponsorship ~ \$1,000



## Other Sponsorship Opportunities

### Silent Auction Sponsor

Logo on Program & Signage  
Bid Sheet Acknowledgment  
MC mentions during silent auction

\$750

### Entertainment Sponsor

Logo on Program & Signage  
MC Acknowledgment

\$500

### Hole Sponsor

Signage on Hole

\$250 per hole

### Cart Sponsor

Logo and/or Advertisement placed in  
players carts (60 - 72 Carts)

\$600

### Photography Sponsor

Signage at Picture Table  
Logo on Individual Picture Frames

\$500

All sponsorships are eligible for a tax receipt  
(Less the golf / dinner portion in both the Lead and Dinner packages)